



**A PROCLAMATION OF THE PLACERVILLE CITY COUNCIL  
RECOGNIZING THE MONTH OF OCTOBER, 2023, AS  
ALL COLORS, ALL CANCERS AWARENESS MONTH**

**WHEREAS**, According to the American Cancer Society, cancer mortality rates continue to decline. However, future progress may be attenuated by rising incidence for breast, prostate, and uterine corpus cancers, which also happen to have the largest racial disparities in mortality; and

**WHEREAS**, In 2023, 1,958,310 new cancer cases and 609,820 cancer deaths are projected to occur in the United States; and

**WHEREAS**, Images of Hope El Dorado has hosted the Pink in the Night Awareness Campaign throughout the month of October in conjunction with National Breast Cancer Awareness Month since 2013; and

**WHEREAS**, Images of Hope's mission is to create opportunities where cancer patients, their family members, teachers, and community can come participate in all aspects of the arts and foster an environment where creativity can flourish, and serves all El Dorado County community members touched by cancer and other trauma; and

**WHEREAS**, Images of Hope has launched the All Colors, All Cancers campaign to raise awareness of all types of cancers, early screenings, and healing arts, art and movement therapy to all those touched by cancer; and

**WHEREAS**, In 2020 Images of Hope commissioned an art installation to raise awareness of all cancers; and

**WHEREAS**, The art installation, a large depiction of an awareness ribbon in all colors, has been temporarily installed at the Bell Tower on Main Street throughout the month of October in 2020, 2021, 2022, and will be installed in 2023; and

**WHEREAS**, The City of Placerville joins communities across our nation to increase the awareness about the importance for everyone to make an informed decision with their health care provider about early detection and testing for all types of cancer:

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Placerville does hereby proclaim the month of October 2023 as All Colors, All Cancers Awareness Month and commends this observance to all citizens.

Date: September 26, 2023

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Mayor Michael Saragosa